Jitendra Ramchandani
Digital Design, Experience and Management

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Summary

- Design and experience **practitioner** and **evangelist**.
- Highly **creative**, **multitalented**, enthusiastic and **experienced** software professional passionate about creating user-friendly and **aesthetic** digital products.
- Rich background in **designing**, **UX**, **programming** and **management** of digital products and services.
- Exceptional **collaborative** and interpersonal skills; dynamic team player with well-developed written and verbal **communication** abilities. A "**Positive**" and "Can-do" attitude towards the challenges and tasks.
- Worked **internationally**, led teams from **multi-cultural** background across **different time-zones**.
- Served clients from different **industries**, few of them are, DHL, Unilever, Fujitsu, British Petroleum, GE, Transport for London, Royal Mail Group, Clifford Chance and Glaxo SmithKline.
- Product **internationalization** experience.

Education, Certifications & Courses

- UI / UX Design Specialization - A four course specialization from California Institute of Arts through Coursera Inc. *(Verified certificate)*
- Human–Computer Interaction - Stanford University through Coursera Inc.
- PRINCE2 Agile - Foundation & Practitioner
- Microsoft Certified Professional *(Certification Number E917-6455)*
- Masters in Commerce in Business Administration - University of Rajasthan, India

Professional Experience

UX Mentor and Trainer, ImaginXP (UX Design and Design Thinking Organisation)	Jan 2020–Present

Head of Design, Experience and Development, Askillt Solutions India Pvt. Ltd.	April 2015–Present

- Managing the production of digital products and services and lead all aspects - design, experience and development.
- Support the sales team in requirement gathering and creating specifications for clients.
- Generate wireframes, storyboards, prototypes, and other required documentation.
- Build UX processes and set documentation standards.
- Managing and mentoring junior members of UX team on projects throughout the project life cycle.
- Evangelize customer-centric design; educate product management, developers, and stakeholders about value of UX.
- Ensuring harmony of design across multiple devices and platforms.
- Driving thought leadership around UX as it is evolving within the organization.
- Understanding of both Agile and traditional waterfall project management methodologies.
- Creating and adopting design systems.
- Content design and management.

Technical Expertise

Skills

- **Visual Design**
- **User Experience Design**
- **Digital Project Management**
- **Digital Content Production**
- **Wireframing**
- **UI Design**
- **HTML, CSS, JavaScript**
- **Digital Learning**

Tools

- **InVision**
- **Balsamiq**
- **Adobe XD**
- **Photoshop**
- **UXPin**
- **Pen & Paper**
- **MS Project**
- **MS Office**
- **Jira**
- **Moodle**

- Lead the operations team

Consultant, Leopink Software Pvt. Ltd., Jaipur, India   March 2015

- Provided consultancy for digital products and supported sales team.

Head of E-learning, Commelius Solutions India Pvt. Ltd., Jaipur, India   June 2013–February 2015

- Lead and managed teams of CMS, LCMS, LMS and E-learning along with Web development
- Worked on improving learning experience
- Created technical and functional design documents on the basis of given requirement defined by clients.
- Made recommendations on proposal of projects and provided strategies for digital learning software design and development, budget management, timeline and resource plans.
- Lead the development of AS3 based and HTML5 based learning frameworks called Course Development Framework. Looked after its design system, planning and architecture.
- Reviewed technical design of projects, provided development estimates as per the project guidelines, tracked the deliverables, facilitated the cross-team communication.

Head of Flash Development, RED TRAY Interactive Solutions Pvt. Ltd., Jaipur, India   January 2008–May 2013

- Lead a team of Flash developers and designers to create Flash-based digital learning content.
- Provided support to sales and planning team, created technical and functional design documents
- Lead the development of an e-learning framework in AS2, called "REDef", which was capable of producing learning content of various interactivity levels and SCORM compliances.

Project Manager, RED TRAY Interactive Solutions Pvt. Ltd., Jaipur, India   April 2003–December 2007

- Analyzed system specifications and translated requirements to task specifications for junior programmers.
- Advocated importance of design among developers and helped them understand design basics
- Mentored junior team members in projects and ensured quality deliverables to the clients.

Senior Graphic Designer, RED TRAY Technology Pvt. Ltd.   15 February 2002–March 2003

- Responsible for designing user interfaces and themes of digital products as per the functional system design documents.
- Created mood-boards, design guidelines and design system documents.

Personal Profile

- **Nationality** – Indian
- **Languages I Speak** – English (Expert/Native), Hindi (Native)
- **Address** - #14, Ekta Vihar, Govind Nagar West, Amer Road, Jaipur, 302002, India
- **Interests** – Design, Sketching, Visual Design, Numismatics, World History, Travelling, Wildlife and Photography
- **Links** - www.**behance**.net/jitendramr; **twitter**.com/jitendramr; **www**.jitendramadhav.com