

Vandana seth

CREATIVE DESIGNER

A passionate Creative Designer with a talent for developing unique custom artwork. An innovative approach to idea and concept development. Offering 1 year of expertise overseeing individual projects and brand development collections. Expert in layout design, digital arts, and typography.



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WORK EXPERIENCE

Creative Designer

Yatra Online Pvt. Ltd

03/2019 – Present

Gurugram, Haryana

Job Responsibilities

- Managed a large volume of projects and met all deadlines through exceptional organizational and time management skills.
- Transformed ideas into beautiful designs used in identity branding campaigns.
- Conceptualized and produced marketing designs Managed print and digital design projects.
- Collaborations with the marketing and editorial teams.
- Social Media Management includes Facebook, Instagram, Pinterest.
- Creative Video Production and Editing for YouTube Channel.

Graphic Designer (Intern)

Express KCS

04/2017 – 07/2017

Gurugram, Haryana

Job Responsibilities

- Used Adobe Indesign to create images and layouts for over many number of projects.
- Developed creative design for marketing packages, including print materials, brochures, banners and flyers.
- Conceptualized and produced excellent designs.
- Conceptualized and developed graphics products for print projects US and UK clients.

EDUCATION

MASTER OF COMPUTER APPLICATION (MCA)

Indira Gandhi National Open University

2017 – 2019

BACHELOR IN COMPUTER APPLICATION (BCA)

Indira Gandhi National Open University

2013 – 2017

SKILLS

Adobe Animate CC

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere Pro

Canva

Communication

Creativity

Doodly

HTML & CSS

Management

Social Media

Team Work

VideoScribe

LANGUAGES

English



Hindi



INTERESTS

Badminton

Cooking

Music

Reading

Shopping

Surfing Internet